

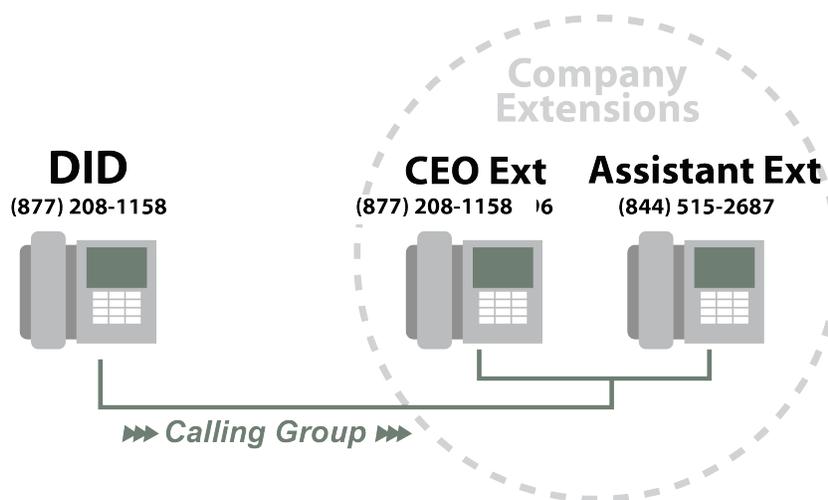
BRIDGED EXTENSIONS

It can be hard to reach an in-demand contact. If their phone is constantly busy, or they're constantly away from their desk, callers may have to dial the same number over and over—especially if these contacts only use one phone.

Bridged extensions let the same network extension appear and be used on multiple phones through a “bridged” connection that allows inbound callers to reach more than one phone user at once. When a single DID (Direct Inward Dialing number) is contacted, inbound calls will ring on one primary and multiple secondary phones, which can easily be designated as a main or secondary device through custom mapping. The original extension will conveniently appear on the main phone's display screen, alongside the extensions of each additional secondary phone and their corresponding buttons.

Let's say a company CEO is looking to raise call coverage to help make sure they field important calls. When their extension is “bridged” with a phone that's been assigned to an assistant or other user, it raises the likelihood that these incoming calls will be attended to. If the CEO is unavailable, an assistant will be able to answer the call on their own phone before forwarding the call to the CEO or taking a message to be relayed later. These calls can even be forwarded to a softphone app on any incorporated phone if users are away from their desk!

By keeping network extensions better connected, those vital calls have a better chance of getting through and helping increase businesses productivity and success.



BENEFIT

- Call forwarding to mobile softphone applications
- Missed call notifications
- Bridged extensions status
- Bridged call alerts
- Custom connection mapping path
- Easy main or secondary phone verification